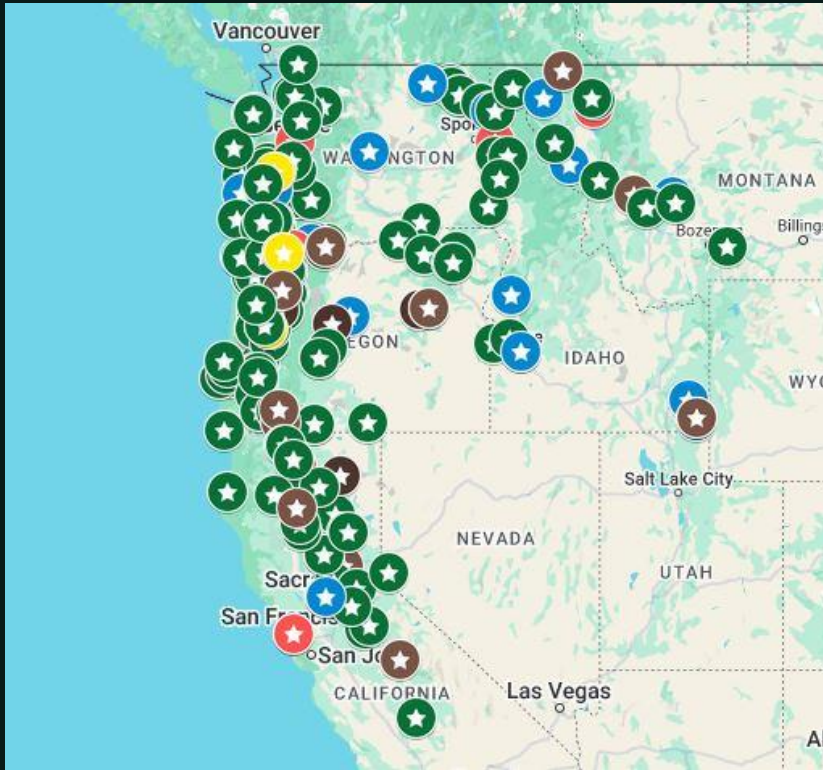




- **WHO:** AFRC, Trade Association representing forest sector in the West
- **WHERE:** MT, ID, WA, OR, CA, and NV
- **WHAT:** Advocate for sustainable forest management on public lands in the West
- **HOW:** Legal, Policy, Monitoring, Communications, Grassroots/Advocacy programs





AFRC's Policy Program

- Expertise in the Legislative Process
- Bipartisan Approach
- National, State, and Local Presence
- All about Relationships, Trust, Credibility
- Pushing for the Paradigm Shift, a New System





AFRC's Legal Program

- We play Offense and Defense in Court
- Regulatory Reforms
- Species and Habitat Listings
- Timber Projects and Forest Plans
- Leading the Charge: ESA, NEPA, Old Growth, Antiquities Act



AFRC's Public Affairs Program

- Healthy Forests, Healthy Communities
- Grassroots, Grasstops Engagement and Advocacy
- Engaging the Press, Newsletters, Podcast, Daily News Round Up, Social Media Presence
- Telling our (and the Agencies') Story, Supporting our Policy, Legal, and Monitoring Program



2025



The AFRC Podcast: Sustainable Forests. Healthy Communities

By American Forest Resource Council

A monthly discussion examining key issues and news relating to forestry, forest products and public lands management.

 Listen on Spotify

 Message



Registration for AFRC's Annual Meeting is Now Open!

[Registration is now open](#) for AFRC's Annual Meeting from April 11-13 at Skamania Lodge in beautiful Stevenson, Washington. Please visit our webpage to [register](#), [book a room](#), and view the [meeting agenda](#)



AFRC's Monitoring Program

- Working directly with the Forest Service and BLM: Economic and Operational viability of projects
- Meetings and Field Trips: What's working? What's not? How do we fix it?
- Forest Sector perspective and expertise at the table; Sharing what we do
- “Partnership” mentality – you need us to be successful, we need you to be successful



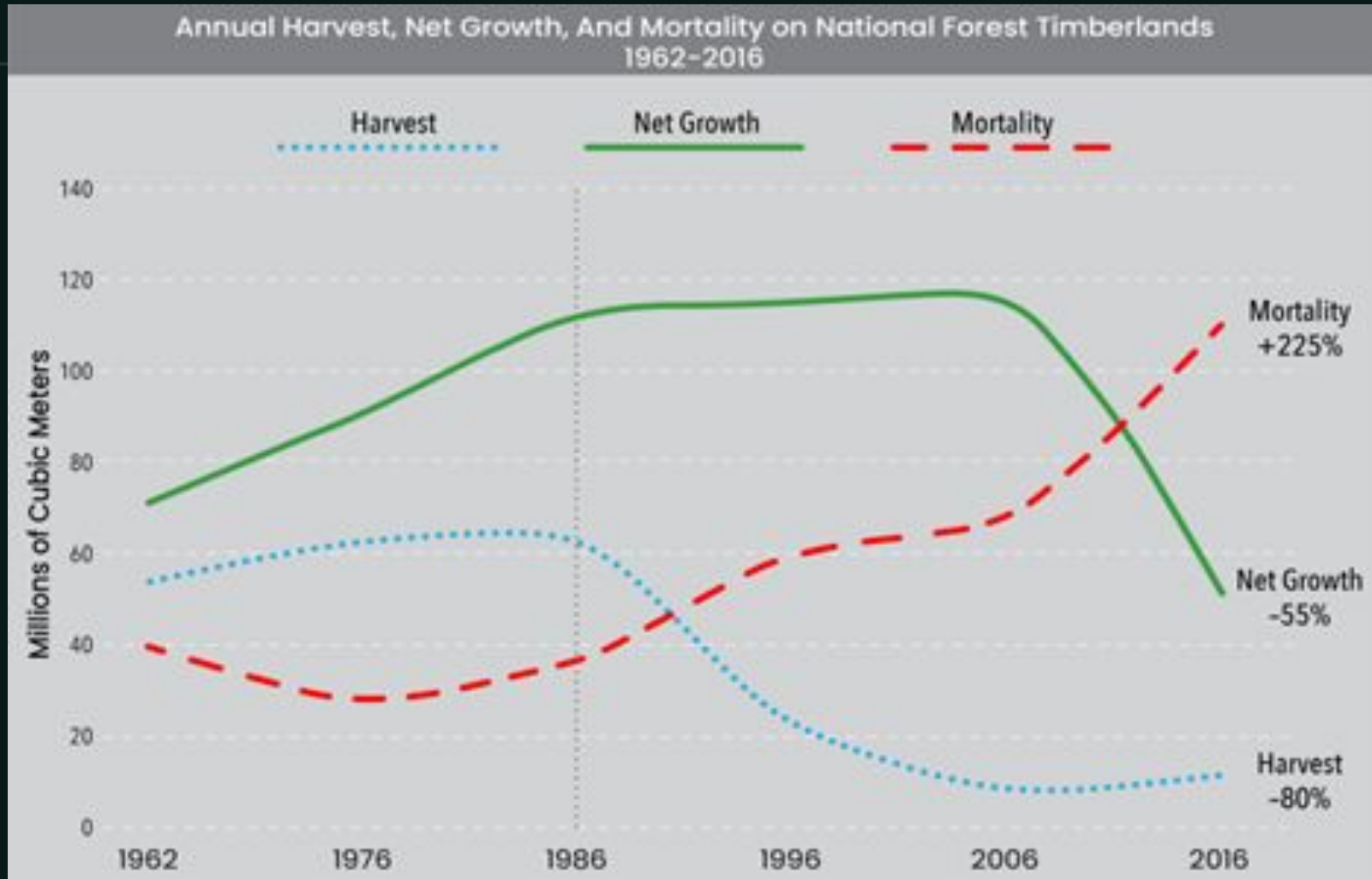
2025



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National Forest System Trajectories



Timber Harvested vs. Burned on Federal Forests

